

Product Invention Ideology



3R Ideology

Reuse

- raw material – recycled polymer resin + organic-waste (rice husk)
- by Reuse organic-waste → reduce trees cutting & air pollution (reduce open burning rice husk)

Reduce

- Currently, WPC products are unable to replace 100% wood application, however some major applications i.e. floor, wall & ceiling are already invented. These will definitely help to Reduce trees cutting and improve the air quality.

Recycle

- Collect back the wastages generated from customers and re-grind it into powder form.
- Mix a very minimum percentage (~ 5-10%) into fresh material for production. (Recycle process)



PSB Singapore



Certification Number 043-013
Made From Minimum 50% Recycle Content



Green Label & Environmental Friendly Products